



Stamford Graduate School Master of Business Administration

Rationale

Stamford International University Bangkok offers a graduate program leading to the Master of Business Administration Degree. The curriculum is a multifunctional and integrated one which stresses application of modern business theories to the solution of problems confronting modern-day administrators. The Stamford International University M.B.A. Program is open to all qualified students with any undergraduate major.

Objectives

1. To provide the broader perspectives needed for managers to effectively manage change in a globally interdependent, diverse world.
2. To enable students to effectively apply their knowledge to tackle complicated problems faced by today's managers.
3. To create a strong sense of ethics, professionalism and social responsibility in business practices.

Admission criteria:

Minimum Qualifications:

- A) Proficiency in English language
- B) Candidates must possess a bachelors degree from a university recognized by UGC in India
- C) Foundation program completed successfully in India

Selection Procedure:

Admission to Stamford International University's International MBA program is based upon both academic ability and managerial potential. Academic ability is evaluated by the applicant's past academic performance, recommendations, and performance on a TOEFL examination or similar measure of English proficiency. Managerial potential is evaluated by the applicant's general experience, work experience, motivation, communication skills and commitment to attain a graduate management education. These characteristics are evaluated through information provided on the Admission Application, letters of recommendation, personal statement of experience/goals, and an interview with the applicant.

Program Requirements

To complete a M.B.A. degree, the candidate needs to fulfill 39 credits. Credits earned at other institutions with "B" level or better may be transferred with the consent of the program director. The maximum number of transferable credits is nine.

Two options of the M.B.A. degree program are available to suit the candidate's need as follows:

Option A

The candidate must complete twenty-four (24) credits of core requirements, three (3) credits of elective courses, and a thesis of twelve (12) credits, stipulated in the university regulations for the postgraduate thesis. In addition, they must meet the criteria and standards to satisfy the thesis committee, appointed by Stamford International University Graduate School.

Option B

Students must complete twenty-four (24) credits of core requirements, twelve (12) credits of elective courses and three (3) credits of Independent Study.

Curriculum Structure

39 Credits

Option A	Professional Business Core Courses	24 credits
	Elective Courses	3 credits
	GBA 597 Thesis	12 credits
Option B	Professional Business Core Courses	24 credits
	Elective Courses	12 credits
	GBA 593 Independent Study	3 credits

Preliminary Courses: Foundation Program in India

The learning process in Stamford MBA program is so unique that Stamford India Center has developed a special sixteen weeks Management Foundation Program for non-business Indian graduates to join before your actual MBA academic classes begin in Bangkok. Foundation program will familiarize you to this new method of learning, will hone your skills in business communication, and will provide you with an excellent foundation for success in the program. It introduces you to the skills you will need to tackle case studies. It will also give you the chance to get to know your classmates from various backgrounds, build your confidence, understand what is expected of you, and allow you to start the MBA first semester in Bangkok with confidence. Candidates with no or very limited background in business administration or non-business bachelors degree will be required to take the foundation program in India. Foundation Program consists of following non-credit pre-MBA courses/subjects that comprise sixteen weeks of study:

MBA	501	Principles of Accounting
MBA	502	Introduction to Management
MBA	503	Introduction to Quantitative Analysis
MBA	504	Business Communications in English
MBA	505	Case Study Dynamics

Candidates aspiring to join the Stamford MBA degree course may join four months/Sixteen weeks Foundation Program in India first. Foundation program starts each year in June, October, and February in India. After successful completion of Foundation Program in India, students can join and complete the MBA program at Bangkok campus in one year. Foundation Program is available with Stamford Partner Institutions at various locations in India. Stamford India Center and its partner educational institutions do not provide foreign education. Foreign education i.e. MBA degree course is conducted and the MBA Degree is awarded by STIU at its International campus in Bangkok. Stamford India Center and Stamford Partner Institutions do not award any credential (certificate or diploma or equivalent) for the foundation program.

Professional Business Core Courses: 24 credits

ACC	543	Accounting Analysis for Decision Making
ECO	557	Managerial Economics
FIN	524	Financial Management
MGN	521	Organizations and Management
MGN	562	Operations Management
MKT	548	Marketing Management
MGN	584	Business Research Methods
MGN	590	Strategic Management

The remaining fifteen (15) credits required for the M.B.A. degree are described below.

Elective Course(s)

Option A	Option B
Major course (1), 3 credits	Major courses (4), 12 credits
GBA 597 Thesis, 12 credits	GBA 593 Independent Study, 3 credits

Students are not required to take elective courses in the same discipline. Courses selected should be in line with each individual's objectives, plans, and interests. Each course has 3 credits.

International Business

INB	528	International Business Management
INB	537	International Economics
INB	538	International Business Strategy
INB	542	Global Marketing Strategies
INB	551	Project Feasibility Study
INB	556	International Business Law
INB	564	International Financial Management
INB	575	Multinational Enterprises Management
INB	579	Seminar in International Business Management and Consulting

Information Technology Management

ITM	534	Database Management
ITM	544	Management of Networks
ITM	548	Management of Computer Center
ITM	554	Management and Information Services
ITM	564	Information Technology Project Management
ITM	574	Computer and Internet Security
ITM	578	System Analysis, Design and Implementation
ITM	584	Seminar in Information Technology Management

Marketing Management

MKT	520	Advertising and Promotion Management
MKT	521	Integrated Marketing Communication
MKT	548	Market Management
MKT	555	Sales Management
MKT	557	Services Marketing
MKT	560	Direct Marketing
MKT	562	Supply Chain Management
MKT	565	Product Management and Pricing strategy
MKT	573	Brand Management
MKT	574	Seminar in Marketing Management

Finance Management

FIN	530	Investment
FIN	539	Investment Banking
FIN	542	Financial Information System
FIN	548	Security Analysis and Portfolio Construction
FIN	551	Project Feasibility Studies
FIN	560	International Finance
FIN	575	Management of Financial Institutions
FIN	579	Mergers, Acquisitions and Leveraged Buyouts
FIN	580	Seminar in Financial Management

Strategic Management

MGN	520	Strategic Supply Chain Management
MGN	524	Leadership and Change Management
MGN	530	Strategic Human Resource Management
MGN	535	Strategic Management Decision Making
MGN	545	Strategic Financial Planning
MGN	547	Negotiation and Conflict Resolution
MGN	553	Managing Complex Organizations
MGN	575	Seminar in Strategic Management

Hospitality and Tourism Management

HTM	521	International Tourism
HTM	534	International Hospitality Management
HTM	550	Hospitality Quality Management
HTM	561	Environmental Issues in the Hospitality and Tourism Industry
HTM	568	Tourist Attitudes and Behaviors
HTM	572	Tourism Business Development
HTM	574	E-Tourism
HTM	585	Seminar in Hospitality and Tourism
INB	538	International Business Strategy

How to apply:

Candidates desirous of joining the foundation program in India may contact the nearest Stamford Partner Institution for application brochure or follow the following steps to apply online:

1. Visit website **www.stamfordindia.in** and submit your details online.
2. Candidates selected for interview & test will receive application form by email.
3. Take the printout of application form. Submit the filled-in application form along with attested copies of certificates and application fee at the designated Stamford Partner Institution in your town or nearest town.
4. Appear for the interview & test at the designated Stamford Partner Institution.
5. Receive the selection letter.
6. Pay the necessary fees and join the classes at the designated Stamford Partner Institution.

For fees structure and other information, please visit www.stamfordindia.in or contact:

The Manager – Foundation Program,
Stamford India Center, Mumbai, India

Email: info@stamfordindia.in or stamfordeducation@gmail.com